

# JAZZ ON THE RIVER

**Featuring Berkshire Jazz Orchestra  
Fine Food & Wine  
Silent & Live Auctions**

**Saturday, June 11, 2016**

**4:30 – 7:30 pm**

*Rain Date: Sunday June 12*



In the Gardens at  
Mill House Antiques  
Woodbury, CT

---

## SPONSORSHIP AND ADVERTISING

Jazz on the River, celebrates PRWC's ongoing environmental stewardship and coalition-based leadership and will feature the Berkshire Jazz Orchestra. Guests will enjoy a 17 piece big band jazz orchestra and local jazz vocalist Jan Maki, fine food and wine, exquisite gardens and benefit auctions. Our honorary chair is Faith Middleton of WNPR. This annual event attracts an audience of more than 250 people from throughout Connecticut. Sponsors and advertisers will be acknowledged for supporting PRWC's commitment to protecting our water resources in various pre-event, event day, and post-event publicity reaching thousands of people via newspaper, radio, direct mail, website, social media, and event program and signage.

### SPONSOR LEVELS AND BENEFITS

- **Platinum: \$ 2,500** ☐
  - Acknowledged as a Platinum Sponsor in Event Program and Signage
  - Full Page Event Program Ad with prime placement
  - Eight complimentary event tickets
- **Gold: \$ 1,000** ☐
  - Acknowledged as a Gold Sponsor in Event Program and Signage
  - Full Page Event Program Ad
  - Four complimentary event tickets
- **Silver: \$500** ☐
  - Acknowledged as a Silver Sponsor in Event Program and Signage
  - Half Page Event Program Ad
  - Two complimentary event tickets
- **Bronze: \$250** ☐
  - Acknowledged as a Bronze Sponsor in Event Program and Signage
  - Quarter Page Event Program Ad

### ADDITIONAL BENEFITS

- Acknowledged in promotions in local newspapers reaching upwards of 50,000 individuals
- Sponsor logo with website link on PRWC website
- Acknowledged in PRWC's Newsletter
- Recognition through PRWC's social media pages

## OTHER BUSINESS SUPPORT OPTIONS

- **Advertiser: \$100** ☐
- 1/8 Page Event Program Ad (*Business Card Size: 1.9"h x 3"w*)
  - Company name with website link on PRWC website
- **Listing: \$50** ☐
- Acknowledged as a Business Supporter in Event Program with Business information (please see sample listing page for details).  
Line 1 \_\_\_\_\_  
Line 2 \_\_\_\_\_
- **Purchase Tickets: \$75** ☐ **Quantity:** \_\_\_\_\_
- Join us at 'Jazz on the River'. Tickets are \$75/pp.

**Your  
Stewardship  
Matters!**

Demonstrate your  
commitment to the  
protection of water  
resources for future  
generations.

## BUSINESS INFORMATION

Sponsor/Supporter Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ I prefer to opt out of the following acknowledgements: \_\_\_\_\_

## PAYMENT DETAILS

☐ Check attached or enclosed (payable to PRWC). ☐ Please invoice me.

Total: \$\_\_\_\_\_ Card Type:   Master Card       Visa       Discover       American Express

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp Date: \_\_\_\_ / \_\_\_\_ CIN #: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **DEADLINE FOR PRINTED AD COPY AND RECOGNITION IS MAY 20.**

For best quality, furnish ad copy as a .JPG, .PNG, or .TIFF file.

Ad Copy may be sent to [info@pomperaug.org](mailto:info@pomperaug.org).

For questions, please call 203-263-0076.

Solicitor Name: \_\_\_\_\_

**POMPERAUG RIVER WATERSHED COALITION**  
**203-263-0076   [www.pomperaug.org](http://www.pomperaug.org)   [info@pomperaug.org](mailto:info@pomperaug.org)**  
**39 Sherman Hill Road, Suite C-103, Woodbury, Connecticut 06798**